

C05062-2015

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Sep 14, 2015
2. SEC Identification Number
A199904864
3. BIR Tax Identification No.
204636102
4. Exact name of issuer as specified in its charter
BLOOMBERRY RESORTS CORPORATION
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
The Executive Offices, Solaire Resort & Casino, Asean Avenue, Entertainment City,
Barangay Tambo, Parañaque City
Postal Code
1701
8. Issuer's telephone number, including area code
(02) 8838920
9. Former name or former address, if changed since last report
Active Alliance Incorporated
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
| Unclassified Shares | 11,015,717,025 |
11. Indicate the item numbers reported herein
Others

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Bloomberry Resorts Corporation

BLOOM

PSE Disclosure Form 4-30 - Material Information/Transactions

**References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules**

Subject of the Disclosure

Re-Opening of Jeju Sun Hotel & Casino

Background/Description of the Disclosure

Philippine-based Bloomberry Resorts Corporation (BRC) (PSE: BLOOM) is set to re-open this month the casino of its new re-branded property on Jeju Island in Korea under the new management of Jeju Sun Hotel & Casino.

Bloomberry has a 96.23 percent shareholdings in Jeju Sun Hotel & Casino, 10 percent held directly and 86.23 percent held through its subsidiary Solaire Korea Co., Ltd.

Under the new management of Jeju Sun Hotel & Casino, the newly renovated casino boasts of the latest state-of-the-art table games and electronic gaming equipment open to foreign guests only. The Jeju Sun Casino, with its professional dealers, entertaining atmosphere and new Players Club reward system, is seen to enhance the travel experience while in Jeju.

Enrique K. Razon Jr., Bloomberry chairman and chief executive officer, says: "We are very excited to introduce Jeju Sun Hotel & Casino starting out with the re-opening of this world-class casino after only less than four months. This is our first operating overseas property, and we exerted much effort to put in place the ambiance and amenities that would enrich the gaming experience."

Re-opening the casino this month is the first phase of a multi-stage refurbishment plan, which was initiated last May. With the ongoing renovation schedule, the second phase is expected to be completed by December 2015.

The continuous refurbishment of the casino facilities will include the main lobby and new dining options. Moreover, the newly branded Jeju Sun Hotel & Casino will offer energetic entertainment and premium gaming facilities featuring the most popular games like baccarat, roulette, Sic Bo, blackjack and South Korea's premier selection of the latest electronic games and slot machines that will set a new benchmark for lifestyle and leisure experience.

The Jeju Sun Hotel & Casino, boasting Jeju's newest casino is located only five minutes away from Jeju International Airport. Jeju Sun Hotel & Casino is a destination casino resort that will feature 208 well-appointed rooms and suites, 2,125 square meters of gaming space, dining options that will feature fresh local produce and international cuisine, a bar and lounge and other hotel facilities with world-class amenities. The hotel has ample event space to celebrate all occasions.

Jeju Island is a cultural treasure, and is stamped by UNESCO as a world heritage site.

About Bloomberry Resorts Corporation:

Bloomberry Resorts Corporation (PSE: BLOOM) is a public company listed on the Philippine Stock Exchange, develops destination resorts featuring premium accommodations, world-class restaurants, gaming and entertainment, and extensive luxurious facilities.

Other Relevant Information

None.

Filed on behalf by:

| | |
|--------------------|---------------------|
| Name | Silverio Benny Tan |
| Designation | Corporate Secretary |